

SAMEEN SARDAR S

Peroorkada, TVM | +91 7511160055 | sameensardar@gmail.com

Professional Summary

Freelance Graphic Designer, excelling in Content and Copywriting with experience in Compering and Training people for Programming & Design. Confident in ability to coordinate events and schedules, comfortable in managing students & participants and committed to continuous improvement for both team and myself.

Key Skills

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|-----------------------|----------------------------|---------------------------|
| ✓ Attention to Detail | ✓ Branding | ✓ Delegation & Management |
| ✓ Content Creation | ✓ Media Marketing | ✓ Communication Skills |
| ✓ Graphic Design | ✓ Creative Problem Solving | ✓ Adaptability |
| ✓ Adobe Photoshop | ✓ Documentation | ✓ Continuous Learning |

Experience

Graphic Designer – Freelance | FEB 2021 – Present

- 3+ years of experience in crafting Posters, Branding & Designs for various clients & circumstances
- Personal hobby of creating typography and layout posters for different niches

Content Lead – IEEE-SB MCET, TVM | OCT 2023 – Present

- I fulfil all the content needs of IEEE Student branch of MCET ensuring they align with objectives of IEEE, needs of the participants and improvement of collegiality.
- I presented event proposals, and schedules along with content to be presented & documentation.

Program Committee – IEEE-SB MCET, TVM | OCT 2023 – Present

- I coordinate and manage the schedules and requirements of 5 events in the year 2024 conducted on behalf of the IEEE Student Branch ensuring minimal to no setbacks.
- Facilitated Two workshops on Responsive Web Design, where the participants were taught on fundamentals of Web Design & along completed a profile landing page of their own.

Graphic Designer – Think Of It Foundation, Pune | JAN 2024 – MAY 2024

- Interning as a Graphic Designer, I get to apply my skills in Digital Branding & Market Research.
- I am fully responsible for the branding and digital media of an E-commerce Startup.

Graphic Designer – Gravity-IEDC MCET, TVM | AUG 2023 – OCT 2023

- Apprenticeship in Graphic Designing at Gravity- IEDC of MCET.
- Learnt about event handling & documentation.

Education

B.Tech in Computer Science, Mohandas College of Engineering & Technology, Anad affiliated with APJ Abdul Kalam Technological University, Trivandrum, Kerala | OCT 2022 – Present

Certifications

- **Project Management Fundamentals** by NASBA
- **Soft Skills for Professionals** by Alison
- **Responsive Web Design** by FreeCodeCamp

Professional Memberships

- **IEEE** – Student Membership | SEP 2023 – Present
- **IEEE Communication Society** – Membership | MAR 2024 - Present
- **Computer Society of India** – Student Membership | FEB 2024 - Present